



Public Policy Projects

Insightful Policy Advice

Independent and cross-party, Public Policy Projects (PPP) brings together public and private sector leaders, investors, policy makers and commentators with a common interest in the future of life science and health and care policy.

Working in partnership with LaingBuisson, the UK's leading provider of healthcare market intelligence, PPP offers policy analysis and a secure environment for the discussion of ideas.



Public Policy Projects

Subscription services

A PPP subscription includes:

PPP Breakfasts

PPP subscribers receive two tickets to six thought leadership breakfasts each year. The PPP breakfast series has been running for over 15 years and recent speakers include Simon Stevens, Chris Wormald, George Freeman, Jeremy Hunt, Anita Charlesworth, Ed Smith and Sir Howard Bernstein.

The breakfasts provide insight into current policy thinking and are an opportunity for subscribers to talk directly to key policy makers.

A confidential policy report based on the breakfast discussion is circulated after every breakfast.

Policy Insight

PPP subscribers receive regular updates on current themes of policy development in the life sciences and health and care services. Writers include not only our own team, but also leading politicians and journalists.

Care Markets and Healthcare Markets

PPP subscribers receive complimentary copies of LaingBuisson's Care Markets and Healthcare Markets, acknowledged authorities in their sectors that are published ten times per year.



Health 21

PPP subscribers will also receive access to a new online service offering commentary and analysis on current developments in community-based health and care services.



Subscription £5,000 per annum

Retained advisor services

PPP provides a Retained Advisor service to individual organisations, comprising:

- Detailed advice to Chief Executives on the public policy context affecting their organisation, tailored to their individual circumstances
- Analysis of likely future policy developments and their impact on the organisation
- Briefings to Boards and other senior stakeholders on the policy framework and its consequences for the organisation.

Fees Negotiable by agreement

Thought leadership projects

PPP works with individual clients on the development of policy ideas and thought leadership affecting the future of life sciences and health and care services. We take responsibility for individual projects, but we develop our ideas in partnership with our clients to reflect their ‘real world’ experience.

Some examples of recent work are highlighted below.

Fees Negotiable by agreement

Finding a Cure

In partnership with Quintiles IMS, PPP has produced an in-depth analysis of the impact of Brexit on the UK life sciences sector.

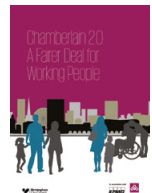
The report analyses the impact of different models of Brexit on the future success of life sciences and pharma in the UK and recommends what kind of deal the Government should secure. It received extensive media coverage including *The Times*, *The Telegraph*, *The Guardian* and *The Economist*.



Chamberlain Legacy

Working with Birmingham City Council and KPMG, PPP hosted an event at the 2016 Conservative Party Conference exploring the causes of declining social mobility and the impact of globalisation. Speakers from politics, business and academia discussed how Joseph Chamberlain’s legacy of civic activism can guide us today in creating a fairer deal for working people.

PPP also organised a roundtable at the Labour Party Conference with KPMG which discussed health and social care integration.



Diabetes Prevention

PPP together with Optum Healthcare convened a roundtable to discuss the policy challenge represented by the developing diabetes epidemic.

Attended by leading figures in policy making, healthcare providers and academia, PPP produced a policy discussion paper including key recommendations for tackling diabetes, including more joined-up prevention and better engagement with social networks and civic society.





Contacts and biographies



Stephen Dorrell

Stephen is Chairman of PPP. He is also Chairman of LaingBuisson, the healthcare market intelligence company. Stephen was appointed chair of the NHS Confederation in November 2015. Stephen was a Member of Parliament from 1979 to 2015 and a member of the government from 1987 to 1997.

Stephen was a member of the Cabinet as Secretary of State for the National Heritage from 1994 to 1995 and Secretary of State for Health from 1995 to 1997. Between 2010 and 2014, Stephen was the first elected chair of the House of Commons Health Committee, developing the role of the Committee as an authoritative cross-party voice on health and care policy.



Clare Whelan OBE

Clare is a Director of PPP. She was an elected local government councillor from 1990 to 2014 holding different roles including Mayor, Cabinet Member, Scrutiny Chair and Health & Wellbeing Board Member.

Clare was active in the cross-party Local Government Association from 1998 to 2014 on programme boards and developing councillor recruitment and leadership training programmes. Her day job at Westminster involved working with politicians and the policy world. She is now also an advisor on healthcare and local government to a multinational company. Clare was appointed an OBE for services to local government, is a Fellow of the Royal Society of Arts and Deputy Lieutenant for Greater London.



Richard Vize

Richard Vize (@RichardVize) has been a commentator on public policy and public services reform for 25 years. He is a columnist for the *Guardian Healthcare Network*, contributes to the *British Medical Journal* and works with a range of organisations across health and local government.

Richard is a former editor of both *Health Service Journal* and *Local Government Chronicle*, and spent a year as head of communications at regulator Ofsted. He and his teams have won several awards. He is a trustee of the whistleblowing charity Public Concern at Work. Richard's passions are photography, independent travel and political history.



Catherine Hodgson

Catherine is Head of Policy at PPP. She has sixteen years' experience working in policy and public affairs, most recently as Head of the Leadership Office at London Borough of Sutton, supporting the council's corporate policy development and public affairs work. Catherine has worked on major infrastructure projects and areas such as community engagement, transforming local public services, devolution, and the integration of health and social care.

Previously Catherine has worked for Parkinson's on policy and campaigns development and as a researcher in the UK Parliament producing reports on welfare to work, NHS staff attitudes, and disability policy.